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### **Bang & Olufsen Becomes Preferred Supplier For Select Hotels & Resorts International**

Danish manufacturer of high-end audio and video products **Bang & Olufsen** has just been signed on as preferred supplier for **Select Hotels & Resorts International**, which offers unique luxury accommodation throughout Australia, New Zealand, Asia and the Pacific.

**Bang & Olufsen** is delighted to have been chosen as the preferred supplier of second-to-none audio and video solutions for **Select Hotels & Resorts International**. The Select group is a network of independent hotels, resorts and country retreats and encompasses 50 unique properties, with more to come in 2009.

Member properties of **Select Hotels & Resorts International** range from as small as 2 suites to more than 300 rooms and suites. With some of the most diverse and picturesque locations in the region, Select is one of the leaders in the trend against the constraints of standardised hotels. By choosing **Bang & Olufsen** to deliver audio and video products of the highest possible quality, Select is going beyond the normal standard offered to the discerning traveller.

**International Key Account Manager of Bang & Olufsen Enterprises, Giles Wragg** says: *"Bang & Olufsen and Select Hotels & Resorts share some essential values and ways of thinking, and we are therefore very happy to be associated with them. We hope to announce our first installation shortly."*

A specialist in high-end accommodation throughout the Pacific region, the Select group is all about true luxury travel. Each of the properties is unique and has been carefully designed to suit its particular setting, guaranteeing an authentic experience. This way of thinking matches the Bang & Olufsen philosophy perfectly.

**Giles Wragg** continues: *"Bang & Olufsen products are a treat for both the ear and the eye. Switched off, the world-recognized design fits into any room, either discreetly or as a central feature. Switched on, the audio and visual experience is unique and their simplicity makes first class entertainment available through one single remote control. This is why Bang & Olufsen and Select are a perfect match for each other; both are*

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*devoted to making a notable difference to the life of the luxury traveller.”*

Spread over a large geographical area, the Select group offers sophisticated city hotels, breathtaking mountain retreats and romantic tropical-paradise resorts. No matter the reason for visiting, guests are guaranteed a unique experience when checking into a Select property.

**Managing Director of Select Hotels & Resorts International Mr Ralph Kelly** says *“As a company that both represents and manages up-market, boutique and unique accommodation – we are keen to source partners and suppliers who “fit” certain criteria that will enhance our guests stay within our properties. From an audio and visual perspective Bang & Olufsen are globally recognised as suppliers of the best top end equipment in this field. Several Select properties have already expressed enormous interest in B&O being the exclusive provider. We are very proud to have been the catalyst in being the first hotel company to introduce this supplier relationship in the Asia Pacific region.”*

For more information on **Bang & Olufsen** please contact Laila Sørensen: [LLS@bang-olufsen.dk](mailto:LLS@bang-olufsen.dk)

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*Select Member properties for 2009 are:*

**AUSTRALIA:** *Q Station, Sydney; The Observatory Hotel, Sydney, NSW; Lillianfels Blue Mountains Resort & Spa, Katoomba, NSW; Tower Lodge, Hunter Valley, NSW; Kims Beach Hideaway, Toowoomb Bay, NSW; Meadowlake Lodge, Milton, NSW; The Golden Door Health Retreat - Elysia, Hunter Valley, NSW; Cypress Lakes Resort, Hunter Valley, NSW; Gibraltar Hotel Country Club & Spa, Bowral, NSW; Select Burnham Beeches, Dandenong Ranges, VIC; Hotel Pension Grimus, Mount Buller, VIC; Lindenwarrah, Milawa VIC; Lindenderry, Mornington Peninsula VIC; Kangaroo Island Wilderness Retreat, Kangaroo Island, SA; Couran Cove Island Resort, South Stradbroke Island, QLD; Paradise Bay Eco Escape, Whitsundays, QLD; The Elandra Resort, Mission Beach, Tropical North QLD*

**NEW ZEALAND:** *Carrington Resort; a Heritage Hotel, Karikari Peninsula, Northland; Kourawhero Country Lodge, North Auckland; The Point Villas, Lake Taupo; Mangapapa Petit Hotel, Hawke's Bay; The Hart Lodge, Tauranga; Museum Hotel, Wellington; Select Braemar Lodge and Spa, Hanmer Springs; Grasmere Lodge, Arthur's Pass; Huntley House, Christchurch; Millbrook Resort, Queenstown; Queenstown Park Hotel, Queenstown; Fiordland Lodge, Te Anau*

**ASIA:** *Saman Villas, Bentota, Sri Lanka; The Regency Wing of Galle Face Hotel, Colombo, Sri Lanka; Mom Tri's Villa Royale, Phuket, Thailand; Veranda Resort and Spa, Hua Hin, Thailand; Wanakarn Beach Resort & Spa, Phuket, Thailand; Siloso Beach Resort Villas, Sentosa Island, Singapore*



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***CHINA:** 88Xintiandi Executive Residences, Shanghai; Face, Beijing; Kayumanis Nanjing Private Villa & Spa, Nanjing*

***MIDDLE EAST:** Al Maha Desert Resort & Spa, Dubai, UAE*

**Please contact Davidson Communications for more information or for high-resolution images.**

